



COMMERCIAL TOWN

VINPEARL HON TRE

**AN UNRIVALED SEASIDE PARADISE FOR
UNIQUE ENTERTAINMENT, CULINARY, AND
SHOPPING EXPERIENCES**



THE RECIPE FOR SUCCESS AT
OUR DESTINATIONS



THE ECONOMIC POWER OF TOURISM AND RETAIL IN LEADING GLOBAL DESTINATIONS

THE GROVE - LOS ANGELES, USA

The Premier Shopping, Dining, Entertainment,
Lifestyle Hub
in Los Angeles

Scale: **53.4 hectares**

Visitor Volume: **18 million annually**
~ 1.5 million monthly

- Landscape: Featuring parks, plazas, electric tramways, etc. A landscape reminiscent of Hollywood movie sets
- **Occupancy Rate >95%**, with a tenant waiting list stretching up to 3 years in advance
- **90% of visitors make purchases.**



GOTEMBA - JAPAN

Japan's Most Renowned Outdoor Shopping Destination
Scale: ~**400,000m²**

Visitor Volume: **6.5 million annually**

- Indulge in a shopping experience featuring globally renowned brands set against the backdrop of unique Japanese architecture and American street-style ambiance
- Alongside, there are children's play areas, acclaimed restaurants, and eateries offering culinary delights from around the world.
- Revenue: ~ **USD 600 million** – The highest among all shopping centers in Japan

THE RECIPE FOR SUCCESS

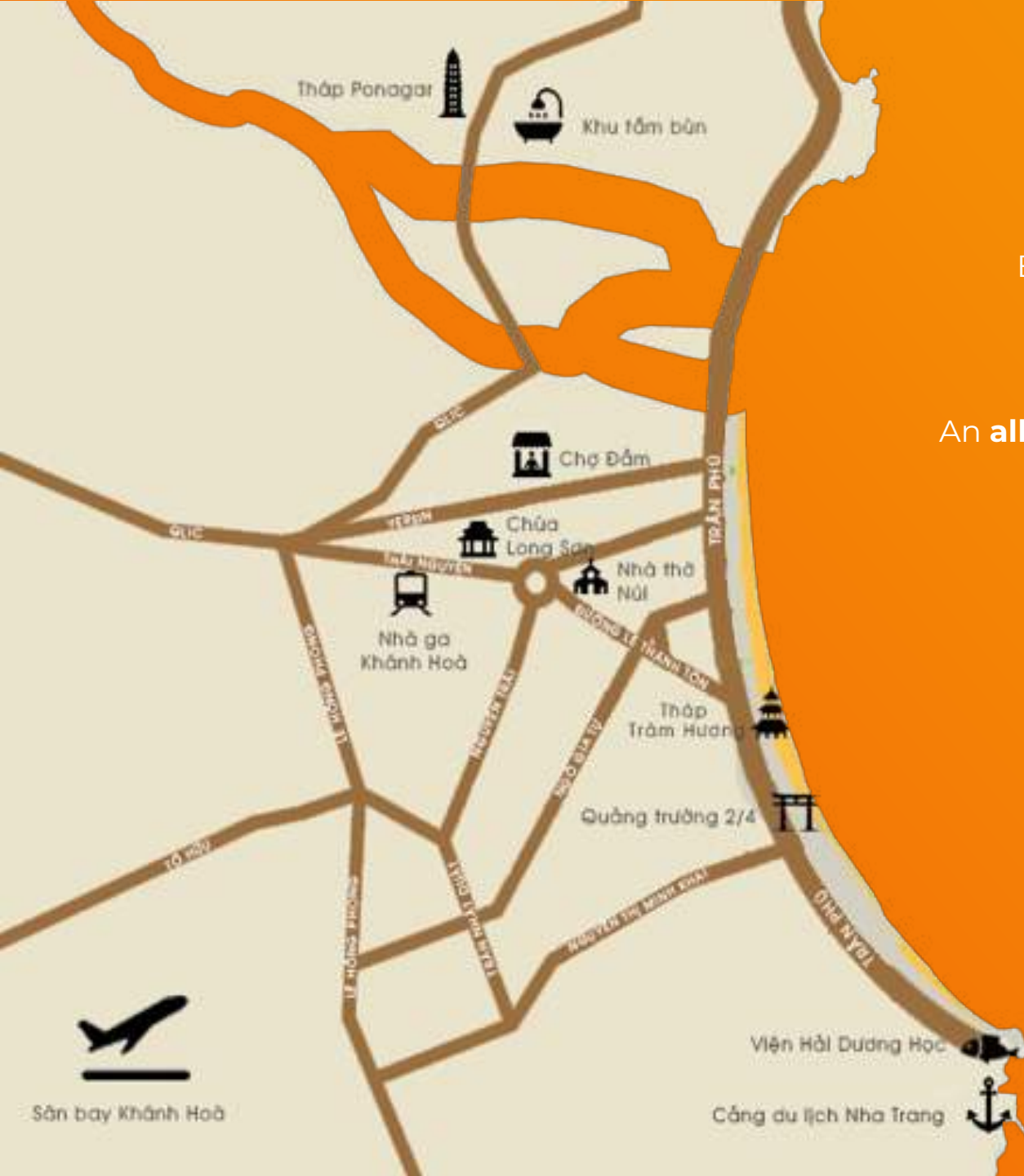
STRATEGIC
LOCATION + EXPANSIVE
SCALE + MULTI-
EXPERIENCE
DESTINATION + INNOVATIVE
INDUSTRY
PLANNING AND
MODEL

GLOBALLY RENOWNED BEACH TOURISM DESTINATION NHA TRANG – KHANH HOA

- Ranked among **the world's top 29 stunning coastal bays**
- A haven for **20 million visitors** annually, with the potential to welcome 45 million visitors by 2030.
- A dynamic and luxurious resort destination favored by **Asian and global celebrities, home to Asia's largest superyacht**
- Tourism revenue surged to ~ **VND 24 trillion** in the first eight months of 2023.
- **Effortless** trade connections, with numerous direct flights from the Republic of Korea to Vietnam, all reachable within a short 5-hour flight

1. STRATEGIC LOCATION





HON TRE ISLAND

The **Largest Island** in Nha Trang Bay

Area > **32,500 km²**

Boasting unspoiled flora, a mild climate, and minimal hurricanes
and strong winds

Home to some of **the world's most stunning natural beaches**

An **all-in-one** convergence point for **the Vingroup ecological system**



7 minutes

HON TRE ISLAND



“

*Nha Trang is a precious gem, a coveted destination for travelers seeking the perfect blend of natural beauty and vibrant city lifestyle. With its pristine beaches, enticing experiences, and culturally rich landmarks, it offers an ideal choice for both relaxation enthusiasts and adventure souls alike. **As featured in Haps, a prestigious Korean travel magazine***





2. SCALE OF SOUTHEAST ASIA'S LARGEST RESORT, ENTERTAINMENT, AND SHOPPING COMPLEX

An aerial photograph of the Vinpearl Nha Trang resort. A large, colorful Ferris wheel stands prominently on the right side of the image. A winding road leads through lush green hills towards the beach. In the bottom left corner, a colorful water slide is visible. The background shows a vast blue sea and distant mountains under a sky with scattered clouds.

A ONE-OF-A-KIND BEACH DESTINATION VINPEARL NHA TRANG

Relax on pristine beaches, unwind in world-class resorts, explore the ocean's depths, partake in thrilling water sports, delve into culture, savor delectable cuisine, indulge in upscale shopping,

AND SO MUCH MORE!

3. MULTI-EXPERIENCE DESTINATION

COME



Airport - hotel shuttle
service
Overwater cable car



Speedboat
Internal Tuk-tuk
service

STAY & ENJOY



Stay at Vinpearl
Hotels & Resorts



Truc Lam Tinh Vien
Akoya Spa

M.I.C.E



World-class
convention center



Vinpearl Theatre

PLAY



VinWonders
Vinpearl Submarine



Vinpearl Golf

EXPLORE



Festivals at VinWonders



Stunt show
at Vinpearl Hon Tre
Commercial Town

EAT



Vinpearl Hotels &
Resorts



Hon Tre
Commercial Town

SHOP



Hon Tre Commercial Town



CONVENIENT TRANSPORTATION
COME

BREATHTAKING COASTAL ROUTES ON YOUR WAY TO VINPEARL NHA TRANG

- **Airport – Nha Trang City** shuttle service
- The **heavenly overwater cable car** system, spanning over 3,300 meters, setting three remarkable records
- **Speed boats and canoes** swiftly connecting the mainland to the island in just 7-10 minutes
- A versatile **tuk-tuk** transportation network seamlessly navigating the entire island





RESORT

A collection of 2,257 premium hotel rooms and 735 private villas, repeatedly honored with the World Travel Awards, all sprawled across a vast area of **100 hectares**.

9 swimming pools, and 30 restaurants and bars

SPA & WELLNESS

Akoya Spa, Vincharm Spa, Aquafield, and various Health & Fitness Clubs

TRUC LAM TINH VIEN – VIETNAM'S LARGEST ISLAND TEMPLE, graced with 72 meticulously crafted statues of Buddha and eighteen Arhats and an abundance of intricately designed horizontal lacquered boards and ornate decorative motifs, steeped in the timeless heritage of Vietnam's ancient temples.

**LUXURIOUS RETREAT
STAY & ENJOY**



INTERNATIONAL CONFERENCE, SEMINAR, AND EVENT FACILITIES

Vinpearl Convention Center Nha Trang

- Total area: 5,600m²
- Capacity: 2,500 guests
- 8 versatile conference rooms
- 5 meeting rooms equipped with state-of-the-art technology

Vinpearl Theatre Nha Trang

Total area: 4,686m²

Capacity: 1,500 guests

Outdoor event venues at world-class hotels and resorts



EXCEPTIONAL SERVICE
AMENITIES
M.I.C.E

Vietnam's **Premier** Amusement Park - Expanding over an extensive **46 hectares** with **06 distinct zones**, setting multiple remarkable records:

- **Water park** with the largest number of amusements in Southeast Asia, featuring an astounding 39 slides
- 120m-high **Sky Wheel** - Among the world's top 10 tallest Ferris Wheels
- 1,865m-long **Alpine Coaster** – Asia's first island mountain coaster
- Vietnam's most extensive collection of cacti and exotic flora from 5 continents at **The World Garden**
- 880m-long **Zipline** holding three impressive records of Vietnam's longest, steepest journey and the highest ground jump.
- **Vietnam's first and only tourist submarine - Vinpearl Submarine**, offering an unparalleled experience with an infinity ocean view.
- A standard par-71 **golf course**, designed by IMG Worldwide, stretching across 6,787 yards on sprawling 182-hectare grounds.

**EXPERIENCE THE PINNACLE OF
ENTERTAINMENT
PLAY**



■ TATA SHOW

Vietnam's first multimedia extravaganza - Unveiling EXCLUSIVE & UNPRECEDENTED experiences to domestic and international audiences alike

This show seamlessly integrates 3D mapping technology, stunning light, fire, and smoke effect presentations, and performances by 150 talented artists, all under rigorous international performance standards. It rivals the scale and grandeur of world-renowned destinations like Disneyland and Universal Studio.

■ STUNT SHOW

A daily adrenaline-pumping aerial performance over the sea, featuring mesmerizing light displays and LED showcases, designed to enthrall onlookers from the shoreline. This area also hosts annual aquatic art performances, fireworks extravaganzas, and light festivals.

**EXPLORE CULTURAL SPACES
AND FESTIVALS
EXPLORE**



DIVERSE AND ABUNDANT WORLD-CLASS CUISINE EAT

- **Culinary quintessence** at the restaurant system within Vinpearl Hotels and Resorts: Wave Bar, Huong Viet Restaurant, Jasmine Restaurant, Lagoon Restaurant, and International Buffet Restaurant System
- **Imperial Club**, a high-end culinary and entertainment center: Offering modern and upscale entertainment amenities like a disco dance floor, bowling alley, and karaoke, Imperial Club is where you will make indelible memories of a luxurious and inspiring getaway. Convenient dining options at **VinWonders:** Café / Casual Dining; Food Kiosks / Vendors
- A multicultural culinary haven at **Vinpearl Hon Tre Commercial Town:** Featuring Trung Nguyen Legend Energy Coffee, Mama Moon Flower Island, and MUCH MORE



SHOP AND EXPLORE LOCAL SPECIALTIES

SHOP

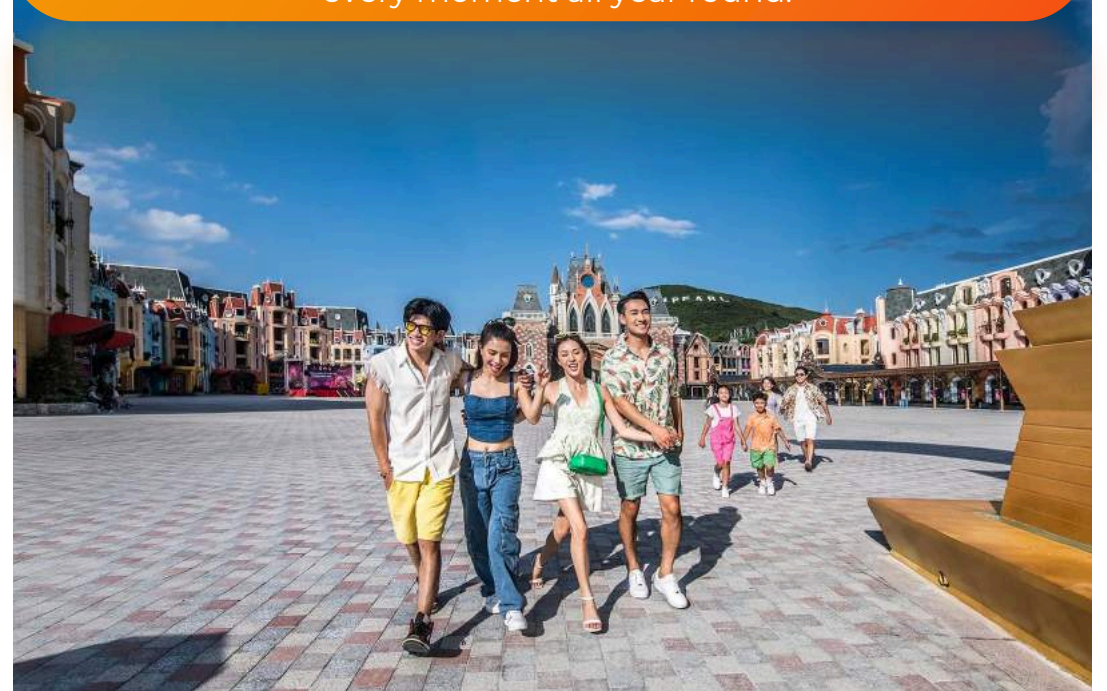
SHOPPING STREETS WITH RETAIL STORES AT VINWONDERS

A network of retail stores, conveniences, and branded boutiques is strategically situated throughout the complex, within hotels and various zones of VinWonders...



VINPEARL HON TRE COMMERCIAL TOWN

This is more than just a bustling retail haven operating 24/7. Vinpearl Hon Tre Commercial Town delivers the most exhilarating and captivating experiences to visitors. It features vibrant and colorful cultural festivals and entertainment activities that delight every moment all year round.





04.

VINPEARL HON TRE
COMMERCIAL TOWN

THE “SLEEPLESS CITY” IN THE HEART OF NHA TRANG



VINPEARL HON TRE

Inspired by coastal cities, the opulent, picturesque, and vibrant tourism and entertainment hubs along the breathtaking Southern coast of France, such as **Cannes and Monte Carlo**, with their striking geographical similarities, Vinpearl Hon Tre Commercial Town will infuse Nha Trang with the lively allure of France. It promises **unparalleled shopping, culinary delights, and round-the-clock entertainment experiences.**

PROJECT OVERVIEW

1. VinWonders Square
2. Ferry Pier 2: Welcoming visitors to the Shophouse area and VinWonders
3. VinWonders
4. Cable Car Station for visitors descending the Shophouse area by escalator and visitors returning to the hotel by Tuk-tuk
5. Square 2
6. Tuk-tuk route for picking up visitors from Ferry Pier 1 and the cable car station to return to the hotel
7. Ferry Pier 1: Welcoming visitors to the Shophouse area and the hotel
8. Market & Spa Center
9. Logistics Ferry Pier
10. Hotel Entrance Road
11. Escalator and Entrance to the Shophouse area
12. VinWonders Gate



PREMIUM 24/7 SHOPPING COMPLEX VIETNAM'S FIRST LUXURY BRAND STREET



ELEGANT SHOPPING



EXQUISITE CUISINE



ULTIMATE ENTERTAINMENT

INTERNATIONAL FESTIVAL CENTER

WITH APPEARANCES BY WORLDWIDE & VIETNAMESE SUPERSTARS



CHARLIE PUTH



HA ANH TUAN, HO NGOC HA, HIEU THU HAI (THE SECOND HIEU), MONO, AMEE...

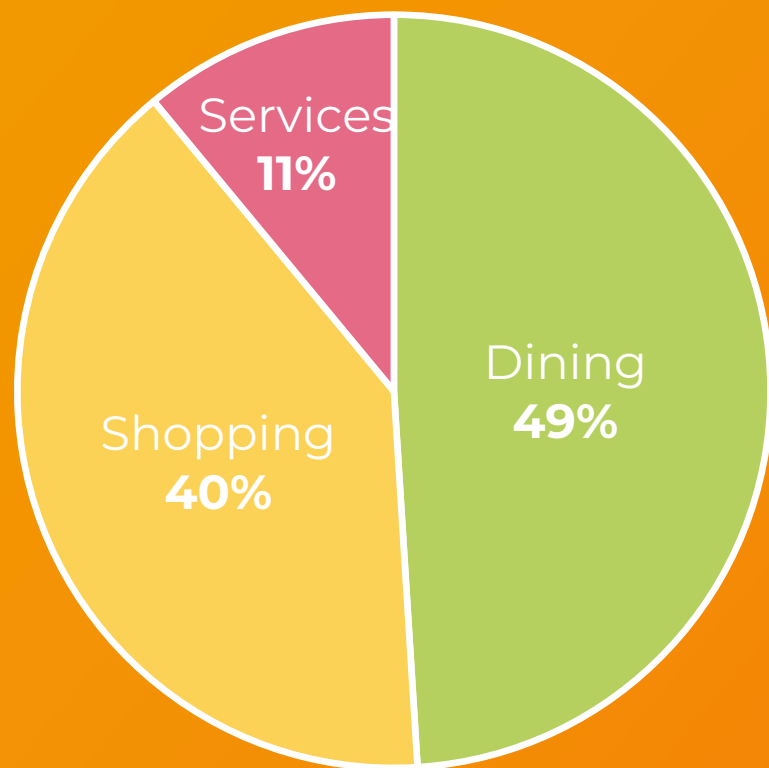
OVER **10,000**

GLOBAL AUDIENCE MEMBERS HAVE FLOCKED TO NHA TRANG

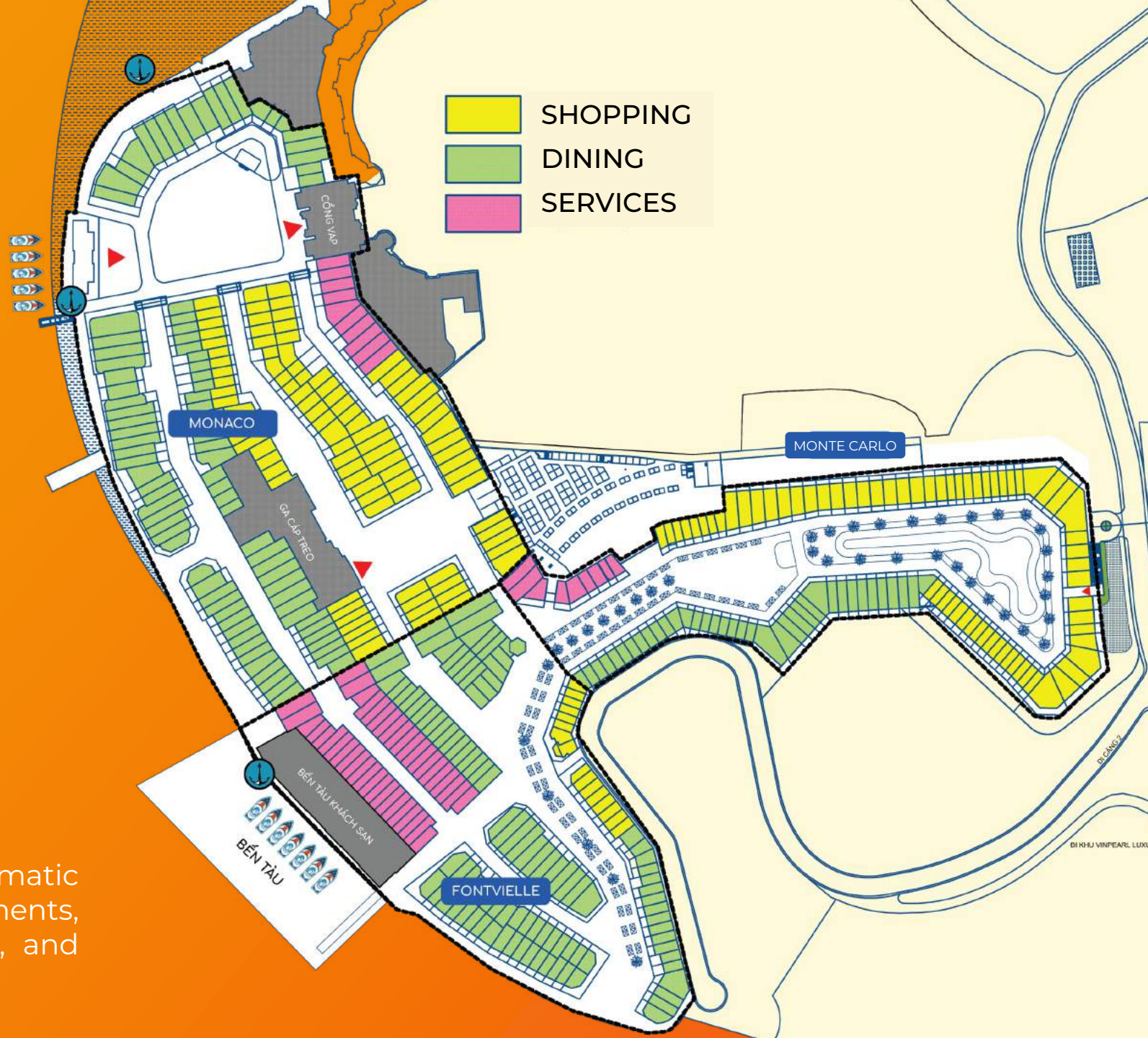
FOR THE 8WONDER MUSIC FESTIVAL AT VINPEARL HON TRE SQUARE



INDUSTRY PLANNING PRINCIPLES



Our industry planning is scientific and systematic to meet the diverse needs of customer segments, including families, youth, couples, seniors, and tourists.



MONACO

THE CULTURAL AND ARTISTIC EPICENTER

Monaco is a shopping haven that harmoniously combines dreamy elegance with lively vibrancy. It serves as a hub for diverse shopping and dining options, catering to visitors of all kinds, from day-trippers to island-bound travelers, ensuring a fully encompassing and enriching experience.



MONTE CARLO

THE ROYAL CAPITAL

Monte Carlo seamlessly combines two rows of classic, opulent Monaco Ville architecture with the iconic vaulted structures of Monaco (La Rocher), creating a verdant ecological garden space nestled amidst the streets.



FONTVILLE

ULTIMATE ENTERTAINMENT PARADISE

It embraces opulent classical French architecture, characterized by an expansive glass podium, ideal for showcasing premium items and glass-fronted street houses - a hallmark of French design. Coupled with round-the-clock vibrant coastal celebrations, activities, and performances, Fontville delivers unrivaled international-standard experiences for visitors.



VIETNAM'S FIRST-EVER

MULTI-MILLION DOLLAR
LIVE-ACTION SEA SHOW

RISE of the MERMAID

With 6 enthralling chapters
& 2 massive sea screens
CONSULTANT **RENAISSANCE (USA)**

GRAND OPENING: April 30, 2024



05. 5 COMPELLING REASONS TO INVEST IN VINPEARL HON TRE COMMERCIAL TOWN



1. PRIME LOCATION AND SEAMLESS ACCESSIBILITY



Stay ahead by capturing 100% of the lodging and entertainment visitors within the Vinpearl Nha Trang Island Complex.



A VERSATILE, HASSLE-FREE TRANSPORTATION SCHEME

- **Complimentary** airport – Hon Tre island **shuttle services**
- **The Heavenly Oversea Cable Car**, spanning over 3,300 meters, links this destination to one of the planet's 29 most stunning bays.
- **Speedboats and canoes**, requiring a mere 5-7 minutes for canoes and 12-15 minutes for speedboats to travel from the mainland, operating around the clock
- Complimentary **internal Tuk Tuks** stationed at hotels and various check-in points across the project, arriving every 5 minutes per ride

2. THRIVING IN THE POST-COVID TOURISM MARKET

- Nha Trang's tourism sector is experiencing a **remarkable resurgence**, hosting the highest influx of domestic and international visitors in Vietnam's tourism landscape
- It boasts an **extensive customer base** from both domestic and international origins. In 2019, the airport reached a capacity of 10 million passengers, surpassing all other airports in Vietnam, with more international visitors than domestic. In 2023, there are 168 weekly flights from China to Khanh Hoa. The ambitious goal for 2050 is an airport capacity accommodating 45 million passengers annually.
- Nha Trang is proactively embracing **local residents** and **expatriates** living within the city, aligning with its vision to become "**Vietnam's largest coastal economic hub**" by 2050.



~ 19.4 MILLION

VISITORS IN THE FIRST 8 MONTHS OF 2023

SIGHTSEERS

~ 15 MILLION

DOMESTIC
VISITORS

3.8 MILLION

▲ 120% year-on-year

INTERNATIONAL
VISITORS

1.2 MILLION

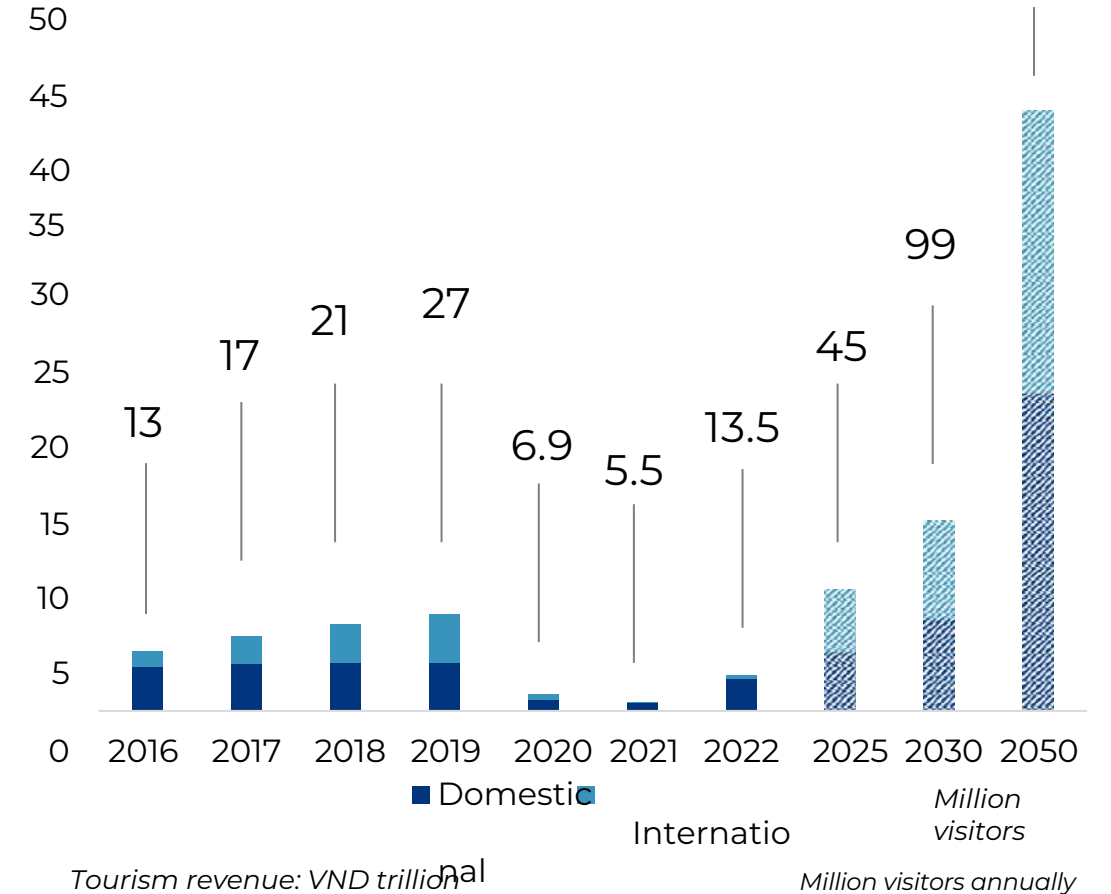
▲ 10.7 times year-on-year

TOURISM REVENUE

~ VND 23,909 BILLION

▲ 152.2 % year-on-year

KHANH HOA'S TOURISM STATISTICS



3. ABUNDANT INFLUX OF VISITORS



4. THE SYNERGISTIC ECOSYSTEM - PAVING THE WAY FOR A NEW BUSINESS MODEL'S SUCCESS IN VIETNAM

The “**One Destination - All Experience**” tourism concept, comprising **Exploration, Resort, Entertainment, Cuisine, and Shopping**, has proven to be enchanting for visitors and serves as a testament to the success of the retail tourism model. A prime example is the **Phu Quoc United Center**, which welcomed 80% of visitors to Phu Quoc Island to Grand World within its first two years.



5. VIETNAM'S **FOREMOST** PROFESSIONAL LEASING AND OPERATION MANAGEMENT COMPANY - **VINCOM RETAIL**

- Thorough **industry planning**
- Strategic customer **experience journey planning**, offering a rich array of day-to-night experiences, including world-class landscapes, performances, unceasing festivals, and products



COMMERCIAL TOWN

VINPEARL HON TRE

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